

Pricing

Here are our rates and pricing. In the end, we hope that the quality of our work will speak on our behalf.

Social media rates

Description
Price p/unit
Minimum order
Total cost

1.

Social updates – editorial content plan (Twitter)
R45 p/tweet
10 tweets
R450

2.

Social updates – editorial content plan (Facebook)
R50 p/post
10 posts
R500

3.

Twitter retweets (per tweet)
R60 p/retweet
5 retweets
R300

4.

Twitter/Facebook comments (per post)
R100 comment
1 comment
R100

5.

Monthly Twitter or Facebook Report
(2 pages)
1 report
1 report
R1,750

6.

Monthly Integrated Twitter and/or Facebook Report
(3-4 pages, including competitor monitoring)
1 report
1 report
R4,000

7.

Pricing

Handpicked lists of who to follow on Twitter (bloggers, stakeholders...etc)

R20 p/profile

25 profiles

R500

8.

Pre-scheduling of Facebook or Twitter posts for the month (admin work only, no content generation)

R40 p/post

20 posts

R800

Content generation rates

Description

Price p/unit

Minimum order

Total cost

1.

Web content

250 – 300 words

Optional search engine optimized (SEO) articles

Can be new content and/or rewritten content

R500 p/web-page

1 article

R 500

2.

Ghost blog

250 – 350 words

Written by a professional blogger on your behalf

R800 p/blog

1 article

R800

3.

Media/Press Release

2-3 pages

Professional media/press release

Excludes travel costs if applicable (to be billed separately)

R1,800 p/media release

R 1,800

R 1,800

4.

Feature article / Editorial / Advertorial / Mag or newspaper article / Opinion piece

500 – 1200 words

Pricing

Client can determine length within word count
To be signed off by our writer OR ghost written on your behalf

R3,500 p/feature article

1 feature article

R 3,500

5.

Travel writer blog

250 – 350 words

Written by Phindiwe Nkosi, African travel blogger

Blog to include optional backlinks (max. 3 links)

To be published on www.travelanthem.co.za

Blog post to be tweeted by blog's Twitter post (30,000+ Followers)

Retweeted by @PhindiweNkosi (80,000+ Followers)

Blogs listed on first-come, first-served basis

R4,500 p/travel-blog

1 travel blog

R4,500

6.

Celebrity wedding/true love blog post feature

250 – 350 words

Written by Phindiwe Nkosi, professional blogger

Feature to follow blog's set questions (see blog for more info)

Blog to include optional backlinks (max. 3 links)

To be published on www.weddinganthem.co.za

Blog post to be tweeted by blog's Twitter post (25,000+ Followers)

Retweeted by @PhindiweNkosi (80,000+ Followers)

Blogs listed on first-come, first-served basis

R5,000 p/feature

1 blog feature

R5,000

7.

Press pack

Includes media/press release

Includes professional speech (10-15 min)

Brief profile of keynote speaker or CEO (optional)

Summary of key journalists/media in attendance (names to be provided by client)

Media packs often include business cards and event programme (to be provided by client, optional)

Content to be provided in electronic format (can be printed and delivered to Pretoria/Johannesburg at an additional cost) □ □ □ □

Excludes branded corporate gifts (can be provided at an additional cost)

R5,500 p/press-pack

1 press pack

R5,500

Pricing

8.

Company profile

4 - 7 pages

Includes all content

Includes design

Includes all speeches

To be provided in PDF

R5,000 p/company-profile

1 company profile

R5,000

9.

Business Cards

500 business cards (min order p/person)

Full colour

Includes content and 3 designs

Includes printing

Printing on one side only

Excludes delivery cost (we're based in Pretoria, South Africa)

R3 p/business-card

500 business cards

R1,500

10.

Email-signatures

Our designers to give you 3 designs per theme/order

Can be specific to a particular event – Eg, commemorating/advertising an anniversary, tourism week, awards...etc.

To be provided in Jpeg (Image) format

Excludes technical aspects of uploading signature

R500 e-signature

1 e-signature

R500

Speech writing rates

Description

Price p/unit

Minimum order

Total cost

1.

Professional speech writing (5 min)

Duration: 5 min (max of oral presentation)

Written by a postgraduate professional senior writer with more than 10 years experience

To be written remotely from a telephonic, Skype and/or email brief/outline

Excludes travel costs (to be billed separately)

Pricing

R150 p/spoken-minute
5 min speech
R750

2.

Professional speech writing (15 min)

Duration: 15 min (max of oral presentation)

Written by a postgraduate professional senior writer with more than 10 years experience

To be written remotely from a telephonic, Skype and/or email brief/outline

Excludes travel costs (to be billed separately)

R145 p/spoken-minute
15 min speech
R2,175

3.

Professional speech writing (30 min)

Duration: 30 min (max of oral presentation)

Written by a postgraduate professional senior writer with more than 10 years experience

To be written remotely from a telephonic, Skype and/or email brief/outline

Excludes travel costs (to be billed separately)

R120 p/spoken-minute
30 min speech
R3,600

Research consultancy rates

Description
Price p/unit
Minimum order
Total cost

1.

Data analysis (statistical, qualitative and/or quantitative)

R700 p/hour
1 hour
R700

2.

Transcription

R50 p/minute of recording
15 minutes
R750

3.

Language editing / proof reading (academic report)

R100 p/page
5 pages
R500

4.

Editing of references in text and reference list (academic report)

R100 p/page
5 pages
R500

5.

Other work

Price on request

Pricing

N/A
N/A

Magazine / newsletter / bulletin rates

Description
Price p/unit
Minimum order
Total cost

1.
Magazine / newsletter / bulletin (PDF format)

1 x Cover page
1 x Editorial (supplied by client)
1 x Content page
1 x Article (supplied by client)
Design and artwork
Written by a professional junior writer

R4,000 p/publication
1 publication
R4,000

2.

Magazine / newsletter / bulletin (PDF format)

1 x Cover page
1 x Editorial (written from scratch or supplied by client)
1 x Content page
2 x Articles (written from scratch or supplied by client)
Content generation, design and artwork
Written by a professional junior writer

R4,800 p/publication
1 publication
R4,800

3.

Magazine / newsletter / bulletin (PDF format)

2 x Cover page
2 x Editorial (written from scratch)
1 x Content page
3 x Articles (written from scratch or supplied by client)
Content generation, design and artwork
Written by a professional senior writer

R5,500 p/publication
1 publication
R5,500

Rates for remote work undertaken by a senior business analyst, senior writer, communications manager and/or research consultant

Description
Price p/unit
Minimum order
Total cost

1.	General freelance work (remote) for a:	senior business analyst
University graduate with more than a decade of relevant corporate experience.		

Pricing

R1,100 p/h (or any part thereof)

R1,100 p/h (or any part thereof)

R1,100 p/h

2.

General freelance work (remote) for a senior writer / communications manager

University postgraduate with over a decade of relevant work experience

R1,100 p/h (or any part thereof)

R1,100 p/h (or any part thereof)

R1,100 p/h

3.

General freelance work (remote) for a senior research consultant

University postgraduate (Masters Degree) with relevant work experience

R 1,100 p/h (or any part thereof)

R 1,100 p/h (or any part thereof)

R1,100 p/h

Call out fee for meeting attendance, event coverage, brainstorming...etc by/

senior business analyst, senior writer, communications manager, senior journalist or research consultant (subject to availability of required professional)

Description

Price p/unit

Minimum order

Total cost

1.

Call out fee in Gauteng

Includes transport to any location in Gauteng

Includes work for the first hour and/or any part thereof

R 1,300 p/h (or any part thereof)

R 1,300 p/h (or any part thereof)

R 1,300 p/h (or any part thereof)

2.

Call out fee outside Gauteng

If driving, rate p/km (from Pretoria) will be calculated according to AA rates

Excludes flight and airport taxes(where applicable, to be billed separately)

Excludes accommodation (where applicable, to be billed separately)

Includes work for the first hour and/or any part thereof

R 1,500 p/h (or any part thereof)

R 1,500 p/h (or any part thereof)

R1,500 p/h (or any part thereof)

TERMS AND CONDITIONS*:

1. Rates are quoted pro rata. Should additional deliverables be required on a particular project, you will be notified and quoted accordingly.
2. All work will be supplied in English and does not include translation services. This will be quoted separately upon request.
3. A 50% upfront (non-refundable) payment is required in order for work to commence.
4. Payment terms are strictly C.O.D on approved delivery.
5. All work will be conducted remotely and briefs are to be sent in via email, telephone calls and/or Skype.
6. Prices exclude travel costs (to be billed separately).
7. All accepted quotes must be signed-off by the client and emailed back in order for work to commence.
8. The turnaround time is 10-14 working days on any given deliverable.
9. Urgent jobs that require a turnaround time within 5-7 days will be billed a 35% surcharge for expedition.
10. A maximum of 2 free client reverts are permitted. Any additional changes thereafter will incur an hourly billing of R1,100 / \$79 USD (for work done by a senior writer, communications manager, senior journalist, research consultant or senior business analyst).
11. No work will be undertaken for porn sites, hate speech, adult content and so forth at our discretion. We reserve the exclusive right to determine which content/themes we will be undertaking based on expertise and availability of writers.