

Communication never stops. That part is often uncontested. What is of concern though is the tendency to "talk to ourselves about ourselves". In spite of having quality products, brands and/or services; it is pivotal to communicate to the intended target audiences.

It is fundamental not to use a one size fits all approach. Rather than throwing out the baby with the bathwater, one must find a strategic balance between traditional and new media. It is not always about reinventing the wheel, but being effective, which often calls for thinking outside the box.

Another myth, we dispel and hope to disprove, is that of big budgets equating success. This is not true. Research and applied creativity is fused together to come up with an effective approach for our clients while sticking to the budget. Clients are also empowered and assisted in doing it for themselves where deemed appropriate.

Our focus is primarily on communicating client messages through relevant print and/or online media channels. Although based in South Africa, the nature of our work allows us to service local and international clients.

You can rest assured that your work will get the final sign-off from an experienced graduate and in most cases - a qualified postgraduate before being returned to you!

Do you need quality writing from professional writers? Are you in search of writing that is not only functional, but captivates your intended audience? You are at the right place, at the right time! This is where you don't need to compromise high expectations based on your budget. The nature of our job allows us to cater for local and international individuals, companies, government and social groups.

Communication Anthem is a Black Economic Empowerment (BEE) owned company that makes use of experienced graduates to sign-off the work that we undertake. We aim to please. We are sculptors of words. Artists in our own rights that paint the world with words.

Writing is not only our job, we believe in it. At the risk of sounding unprofessional, writing is our passion. Words change people. It is through words that we differentiate between good and great. Words set apart the layman and the chief. Power resides in words. Speak with authority.

We are ready for combat with nothing but pen and paper, for that is how you transform, influence and spur action. We are also ready for peace; using words to heal physical disharmony.

How may we be of service to you today?